



Summer 2013 Newsletter

The Summer season has returned and there is no better way to spend your time than with a day, week or even month at Hart Ranch! We have a packed activities schedule to include live entertainment on the weekends. The annual Hart Ranch RV Show will be held on July 13-14th and we are hoping to have an even more successful Show than last year. We are excited to bring back the Hart Ranch Rodeo! Mark your calendars and make your reservations. The rodeo will be held Aug 15-17th and it will be one that you won't want to miss! Tickets for the Rodeo for non – members will be \$5 for children 6-10 years old. 6 and under are free, and \$10 for adults and children over 10 years old. Members and Military will be \$8. If you purchase tickets the day of the rodeo, it will be \$12 regardless of age. Are you interested in being a corporate sponsor of the rodeo? Contact us for details!

What a summer! With occupancy up over 12% from last year YTD, we are approaching numbers that haven't been achieved since 2010! With that kind of demand, the staff has been working extra hard to provide the best service possible. We have received numerous compliments about the new design at the pool area, which has also helped our staff to be more efficient in crowd control and overall management. The new call center has also proved to be quite helpful in making the reservation process go more smoothly. We are constantly looking for ways to improve the services that we offer to our Hart Ranch members. With that in mind, many of the changes that have occurred are the result of feedback from you, the members! We value your opinions and work to make decisions that are for the greatest good of the membership. Over the past year, I've had the opportunity to get to know many of you on a more personal level. I appreciate the friendships that have developed and look forward to developing many more! If you're ever in the lodge or happen to see me around the property, don't hesitate to stop me and say "Hello!" Have a great rest of the summer!

- Tim Schnabel Resort Manager

**REMEMBER
HAPPINESS IS
A WAY OF TRAVEL
NOT A DESTINATION**

-Roy Goodman



Plan ahead or come on a whim, but don't let Summer pass by without the fun and relaxation of pitching a tent, parking your RV, or unwinding in one of our cabins

SALES DEPARTMENT UPDATE

It's the busy time of year for the Sales Department! We have added Anne Treick to our Sales Staff this summer. She and her husband have been members of Hart Ranch since 1985. You might recognize her from doing the flowers for Grounds last year. She brings great enthusiasm and knowledge to our department as well as a helping hand with Sales Reservations and printing Member Cards.

A HUGE thank you goes out to Donna Mielke and Maxine Harsch! They represented us at a booth for the FMCA Rally in Gillette. We had a large amount of people come to check out our park after the Rally and everyone praised the job Donna and Maxine did in promoting Hart Ranch. Thank you both for your hard work! YOU ARE APPRECIATED!

Thank you to those of you who help promote the Resort to our Sales Guests! You members are our best advertisement! It is helpful when you encourage people to buy from the Sales Department so we can help meet our Sales goals and keep our member fees down. Also, if a member refers someone to Hart Ranch and they purchase a membership through the Sales Department, the member will receive \$50 and will be entered in to a drawing for a free laptop. Keep up the great work and enjoy your time at Hart Ranch this summer!

MEMBER SERVICES INFO

In case you have missed the previous announcements, the BOD has reduced the RPI Preferred Gold membership from \$1995 to \$495. This is a HUGE savings! Jump on this great deal before the price goes back up. RPI Gold allows for you to stay in other RPI resorts across the country for 14 nights @ \$10/night. The Gold package also includes amazing deals to their condos across the world.

We are extending the Associate Upgrade program through the end of Summer so jump on it today! If you are an associate member, you can upgrade to your own "B" membership for \$250.

For future planning, start thinking about running a booth at an RV Show for Hart Ranch this winter. There is no better way to reach new members than for our members to share their memories with others at the shows. Contact Andra in the Sales office if you wish to help with those this winter.

Contact Brad in member services to add RPI to your membership or participate in the Associate Upgrade program.

HART MART

We are having a 4th of July Sidewalk sale! Make sure and stop by to purchase your very own Hart Ranch Apparel at great prices! We will also be having a sale on selected items in the Hart Mart for the entire week of the 4th. We have new products coming in every week so ensure you stop by and check it out!

Some of our customers have requested Tee Shirts with pockets and I'm glad to report that we will have them by mid July or sooner. Some more exciting news..... As of July 1st Hart Ranch has been awarded a license to sell South Dakota Wines! We should have our stock in the same day. A wine tasting event is being planned for the very near future so stay tuned and check in at the Hart Mart often.

“Courage is not the absence of fear, but rather the judgment that something else is more important than fear.”
- James Neil Hollingworth

RESERVATIONS / FRONT DESK

With the summer in full swing, it's hard to believe we are already booking reservations into September! 2013 has several new attractions. The remodel of the lodge, three new cabins, two of which are fully handicap accessible, disk golf, August Rodeo.....just to name a few!

Again, I would like to remind you that when you call in for reservations, please have your dates determined and your credit card information available as that is required to book reservations. The reservation staff is endeavoring to make the reservation process as efficient as possible for everyone calling in, so your cooperation in this assists us in accomplishing our goal.

We are already taking calls for 2014 family reunions, so if a reunion is part of your plans for next year, please call soon as they do book quickly.

I hope you are all having a great summer! And that Hart Ranch has been, or soon will be, in your plans!

HOUSEKEEPING

Starting this weekend Housekeeping will be including a small bag of cleaning cloths in the linen packs supplied to all cabins. This bag will include 1 microfiber cleaning cloth to use around the cabin and 2 shop cloths for any outdoor cleaning. Please remember bathroom linens should not be used for cleaning. Thank you to all our guests. Sincerely The Hart Ranch Housekeeping Staff.

Tips for Campground Etiquette

RVing is supposed to be fun. And some simple campground etiquette helps to keep it that way for everyone. If you are starting out or need a refresher, here are a few tips on minding your camping manners to make your stay enjoyable.

Follow the rules:

Adhering to the rules is one of the basics of campground etiquette. It makes things easier for everyone involved - you, your neighbors and the park operators.

Eliminate pet peeves:

Literally. Pick up after your pets. Stop excessive or extended barking. Don't leave a howling dog unattended to bother the neighbors. Use a leash. Even if Spot is friendly, not everyone is an animal lover.

Late arrivals:

If you are arriving at a park after normal quiet hours, attempt some degree of stealth behavior. Not that it is easy to be unobtrusive pulling in an RV. But keep the set-up to the minimum required for the night. Your neighbors will understand that you need to pull in and hook up, however they will lose patience if they spend an hour listening to loud conversation, slamming doors and arguments over how to level the rig. The same sort of courtesy should be used if you are making an early morning departure. Don't keep the engine idling for an hour before you leave.

Sewer connections:

Do them right. Make them secure. No torn hoses

No trespassing:

One of the unspoken rules of campground etiquette is that you stay off occupied sites. For the time a camper is on a site, it is their space and their privacy should be respected. If you are taking a stroll around the campground, the operative word is "around". Stay on roads and pathways - don't cut through your neighbors' turf.

Keeping up the neighborhood:

In general, be tidy. RVing is an outdoor pastime and RVers are generally an easy going lot. But there is a point where too much stuff laying around outside the RV starts to look sloppy. Trash or anything loose outside will blow around.

Do unto others:

When in doubt, follow the golden rule. If you aren't sure of the proper campground etiquette for something, think about how you would like to be treated. If you are concerned that something might bother your neighbor, your best bet is just to ask them.

Set the example and others will follow !!!

SECURITY DEPARTMENT

Welcome back to Hart Ranch Camping Resort! The Security Department is dedicated to ensuring that your stay here is enjoyable and safe. Both the Welcome Center and Patrol staff want you to know that we are here for you. Please don't hesitate to come to us with questions or concerns. We have radio and telephone communications with all Resort staff, including Maintenance, Activities, Pool, Housekeeping, Restaurant, Hart Mart, all offices in the Lodge and with the Resort Manager. We also have a good working relationship with all local emergency management organizations, and we monitor the National Weather Service emergency broadcast systems.

The Welcome Center is open from 8:00 A.M. until 9:00 P.M. seven days a week. Patrol officers are on duty 24 hours a day, seven days a week for your safety and security. While we are on constant vigilance to keep you safe, we can't do it alone. There are several things you can do to help us prevent accidents and incidents.

- PLEASE OBSERVE THE 10 MPH SPEED LIMIT THROUGHOUT THE PARK
- REMOVE VALUABLES FROM YOUR VEHICLES AND LOCK THEM WHILE THEY ARE PARKED
- LOOK FOR PEDESRIANS AND BICYCLES WHEN DRIVING THROUGH THE RESORT
- WATCH FOR VEHICLE TRAFFIC WHILE WALKING OR RIDING BIKES
- FAMILIARIZE YOURSELF WITH ALL STORM SHELTER LOCATIONS (LOWER LODGE, HART MART BASEMENT AND COMFORT STATIONS)
- DON'T ALLOW YOUNG CHILDREN TO PLAY OR SWIM WITHOUT A RESPONSIBLE ADULT WATCHING THEM
- REPORT UNSAFE CONDITIONS TO ANY RESORT STAFF MEMBER
- NO SKATEBOARDS OR BIKES ON THE SIDEWALKS ADJACENT TO THE LODGE AND HART MART
- DRIVERS OF ANY MOTOR VEHICLE, INCLUDING GOLF CARTS, MUST POSSESS A VALID DRIVER'S LICENSE TO DRIVE IN THE PARK
- **SECURITY CELL PHONE NUMBER : 605-939-9099 CALL US 24 HOURS A DAY WHEN YOU NEED HELP OR WANT TO TALK TO THE SECURITY OFFICER ON DUTY**

Have a wonderful summer! Stop by and visit with our Security staff at any time. You don't have to wait until you have a problem....visiting with our guests is the most enjoyable part of our job!

Bob White - Security Supervisor



President's Message Summer 2013

Our annual meeting was held on June 22, 2013. The Rapid City Christian School invited us to use their theatre for the meeting. Thank you so much RCCS – it is a beautiful facility, and with the chance of rain, we were able to serve our Membership luncheon also in the facility. If you have not had an opportunity to visit us yet this year, you will see a rejuvenated Resort. The refurbishing of the Lodge has been completed, and offers a great facility to welcome our guests, and to hold Sales meetings, winter Board meetings, etc.

The first new Ponderosa cabin was delivered on Friday, June 21, one day before our annual meeting, and just in time – it was rented out for the 22nd. They are a nice cabin layout with two bedrooms, as well as a loft. Our grounds crew, along with Mother Nature's rain, has the grounds in top notch shape. In addition, a new Frisbee Golf Course has been added in Memory of Michael Swenson, and that has provided much entertainment for our members.

I would like to thank all of the Members in honoring me with a re-election to the Board of Hart Ranch. I will continue to serve you to the best of my ability.

Karen Ripperda
President

*"The bad news is time flies. The good news is you're the pilot."
- Michael Althsuler*

CHUCKWAGON RESTAURANT



Restaurant Hours:

7am - 11am Breakfast

11am - 9pm Lunch / Dinner

Call 605-939-3118 to place your order for carry out

Hart Ranch is excited to partner with Parkway Catering this year! There has been huge improvements in the restaurant from past years. If you have not had a chance to grab some home cooked meals, stop by!

STEAK AND BURGER BBQ

Come join us pool side July 4th

Huge tender Rib eye steak \$17.99

Sirloin steak \$9.99

Juicy hamburger \$7.99

1/4 lb. Hotdog \$6.99

All meals include coleslaw, and baked beans.

Soda, water and lemonade available

We will start serving at 2:00

Christmas in July Sunday Buffet!

We will be serving a Christmas buffet on July 7th

Roasted turkey and

sliced pit ham

with homemade stuffing

mashed potatoes, corn, and sweet potatoes

A variety of homemade salads

and an array of desserts.

We will start serving at 10.00 a.m.

Buffet \$11.99

Seniors \$10.99

Children 8 and under \$.75 a year

"Chuckwagon" Restaurant Hart Ranch

Visit www.myhartranch.com to view the full menu

We hope summer sticks around a long time this year however we know eventually Winter will arrive so we want to remind everyone that Hart Ranch does winterizations on RVs. Make sure and get your name on the list now to guarantee you a spot when the time is right.

Buying an RV is a major investment, and as such, it is important to ensure that we get as much life out of our RVs as we do enjoyment from them. Winterizing goes beyond the basic maintenance we routinely do on our RVs throughout the year and, without question, exceeds the needs of our automobiles in the cold season.

Contact our Maintenance department to get your name on the list. 605-939-3123

Tim Schnabel

Resort Manager - Ext 3117

Email: resortmanager@hartranchresort.com

Direct line: (605)939-3117

Andra Hagen

Sales Manager - Ext 3112

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Direct line: (605) 939-3120

Malcolm Knopf

Pool Supervisor Ext. 3119

Email: Pool@hartranchresort.com

Direct line: (605) 939-3119

COLT CABIN #450 MASSAGE, HAIR CUTS & PEDICURES

We are excited to add massages, hair cuts, and pedicures to the list of services available on site for our members. We have had great reviews from our members. So pamper yourselves and enjoy your time at the Ranch!

Mobile Massage

Wed and Thurs 10:30 – 6pm

Call 605-877-6252 to Schedule

Mobile Prices:

30 minute Swedish \$30

60 minute Swedish \$65

90 minute Swedish \$85

Chair Massage \$1 per minute

Hair Cuts & Pedicures

For all your Hair needs contact Dottie @ 605-430-9021

Hair Cuts \$20 (arrive with clean hair – no shampoo bowl available)

Blow Dry – Hot iron Curl \$15

Facial Waxing \$10 per zone or \$20 full face

Scalp Massage 5 minutes for \$5

Wig Specialist – wigs and consultations available

For all your Pedicure contact Laura @ 605-431-7800

Pedicures \$40

Manicures \$20

Polish Change \$8

CLASSIFIEDS



2001 Ford F-450 7.3L Diesel. Dual Wheels. 102,000 Miles. BMW Flat bed with 5th Wheel hitch. Crew Cab. Good Condition. \$17,000.

Please call 605-390-7927